Online Journalism

Academic Year: (2019 / 2020) **Review date: 06-05-2019**

Department assigned to the subject: Department of Communication

Coordinating teacher: SANDOVAL MARTIN, MARIA TERESA

Type: Compulsory ECTS Credits : 6.0

Year : 3 Semester : 2

COMPETENCES AND SKILLS THAT WILL BE ACQUIRED AND LEARNING RESULTS.

Recognition of the specific network information and ability to generate general interest news, optimizing information technology, hypertext, interactivity and multimedia options.
Knowledge of Network information models as well as new platforms and new media.

DESCRIPTION OF CONTENTS: PROGRAMME

1. Inside an online journal.

2. Information arquitecture, facing BN events.

3. From the traditional media to the new media.

4. How to write for the web.

5. Information without writing.

6. Resources.

7. Journalism and Tech.

8. Social Networks.

9. Documentation and sources.

10. Digital publishing: tools and editorial processes. (Hands-on projects)

LEARNING ACTIVITIES AND METHODOLOGY

A mix of theoretical lessons (3 ECTS) and case studies (3 ECTS).

All the work and practices related to theory sessions include the following:

1. Analysis of experiences and practical work -individually or in groups- about the main issues developed in the theoretical sessions.

2. Informative practices on the newsroom all along the course. Students must create digital publishable projects throughout the course working in small groups.
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3. Texts. To complete the development of the course students must read several articles, fragments or entire books from the bibliography provided which will be related to the presentations. Each reading should be an exercise or textual analysis, which could be taken into account for the final exam.

ASSESSMENT SYSTEM

The current evaluation standards will apply.
All students who attend at least 80% of the practical and theoretical sessions will be eligible for continuous assessment.At the end of the course, the student must have turned in all their practices if they want to be eligible for continuous assessment.
For those students who failed the continuous assessment, current evaluation standards will apply regarding the final test.

To make the average between theory and practice you have to have the two parts approved (for the "convocatoria ordinaria")
50 percent of the final grade will respond to the level and quality of the students pursuit of the course: that is, his/her mastery of basic topics explained in lectures according to concept tests and exercises made throughout the course, and also from exercises based on experiences and case studies, readings and comments and, specifically, journalistic and participation works in the development of digital projects.

The remaining 50 percent will come from a final exam, which will consist in either the development of a general issue or a concept test and an online journalistic work.

For the bilingual group mastering the rules of the English language could be a requirement to pass the course (language correction: punctuation, accentuation, grammatical and lexical precision correction).

% end-of-term-examination:	50
% of continuous assessment (assigments, laboratory, practicals…):	50

BASIC BIBLIOGRAPHY

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- COBO, Silvia Internet para Periodistas, UOC, 2012
- DIEZHANDINO, María Pilar. Periodismo en tiempos de crisis. , Ariel , 2009
- GEORGE-PALILONIS, Jennifer The Multimedia Journalist, Oxford University Press, 2013
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- KEENAN, Thomas W.; KYONG CHUN, Edits. "New Media, Old Media: Interrogating the Digital Revolution", New York : Routledge, 2004.
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- LASICA, J. D. ¿The Promise of the Daily Me¿,, Online Journalism Review, 2002. Accesible en http://www.ojr.org/ojr/lasica/1017779142.php.
- RICH, Carol Newswriting for the web., Poynter Institute of Media Studies, 2000. Publicado en Red http://members.aol.com/crich13/poynter1.html.
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- SUNSTEIN, Cass Republic.com., Princeton University Press, 2001.
- TASCÓN, Mario Escribir en Internet, Fundéu BBVA, 2012
- YUSTE, Bárbara y CABRERA, Marga Emprender en periodismo. Nuevas oportunidades para el profesional de la información, editorial UOC, Barcelona, 2014.

ADDITIONAL BIBLIOGRAPHY

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- COULDRY, Nick, CURRAN, James, Edits.(2003) . "Contesting Media Power: Alternative Media in a Networked World", Rowman & Littlefield Publishers.
- FEENBERG, Andrew , . BARNEY, Darin (Edits). (2004) "Community in the digital age : philosphy and practice", Lanham : Rowman & Littlefield Publishers.
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- HALL, Jim. (2001) "Online Journalism. A Critical Primer", Londres, Pluto Press..
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